



Newsletter Advertisements Policy 2013 – 2014 (Effective from 01/07/2014).

1. The standard size of a single newsletter "Bellvista Connector" advertisement is business card size (approx. 9.0 X 5.5 cms).
2. Advertisements will be included in the newsletter on a 12 month rate of **\$96 for up to 8 issues per annum**, or payable at **\$12 per standard sized advertisement** per newsletter issue. The initial charge will be for 1 full year, i.e. \$96.
3. Newsletter advertisements will be limited to 10 x business card size advertisements per "Bellvista Connector" issue.
4. The annual renewal date for all advertisements is July 1st. 30 days prior to the expiry of an annual advertisement subscription, BeCA will email the advertiser to see if they wish to renew their subscription for a further 12 month period. Further charges will be on a pro-rata basis. Those who have been advertising for less than a full 12 months (8 issues) and do not wish to continue with their subscription will receive a pro rata refund.
5. New advertisers may be placed on the "Waiting List" and advertisers will supply a copy of their advertisement and contact details (phone/email).
6. Advertisers will supply a digital copy of the advertisement they want included in the newsletter on a 9cm x 5.5 cm (or similar ratio) copy. Any addition (e.g. phone or email contact details) required by the advertiser to be made to the advertisement by BeCA shall be made on an all care but no responsibility basis.
7. The maximum size of a Bellvista Connector Advertisement is that of a double sized business card. Charges for this sized advert will be adjusted to reflect the double size - \$192 per year.